



August 26-27, 2017



Boys & Girls Club of Cornwall / SDG
Club Garçons et Filles de Cornwall / SDG



2017 Sponsorship Program





2017 Cornwall Triathlon, Duathlon & 5km Run

Athletes from all over Ontario, Western Quebec and Northern New York gathered over the weekend of August 27th and 28th, 2016 for Eastern Ontario's premier triathlon. The Cornwall Triathlon, presented by Dr. Rachel Navaneelan Family & Cosmetic Dentistry, saw a record number of athletes, which included over 450 adults and 160 youth.

The races took place along the beautiful St. Lawrence River under the watchful eye of more than two hundred volunteers and many more spectators, all committed to the execution of a safe and fun event for all. This event truly offers something for athletes of all age and skill levels. Participants were able to compete in categories of varying difficulty for adults, as well as races for children ages 3 and up. Unique among races of its kind; the competition took place on closed roads, creating a safe atmosphere for the athletes, while also providing the parents of young competitors with peace of mind when their children set out to compete.



In 2017, all the proceeds from this event will be directed to the **Boys & Girls Club of Cornwall/SDG**, thereby helping to positively impact the lives of children and youth by providing services to meet their needs.

For more information please contact:

Jacque Richards/Cathy Malyon
Boys & Girls Club of Cornwall
sponsors@cornwalltriathlon.com
www.cornwalltriathlon.com
613 935-9015

Rob Allen
Chair – Cornwall Triathlon
chair@cornwalltriathlon.com
www.cornwalltriathlon.com
613 932-9078

2017 Cornwall Triathlon Sponsorship Program

PLATINUM SPONSOR:

INVESTMENT

\$5, 000+

FEATURES

- * Exclusivity of one 1 Platinum sponsor for 2015 event
- * Full company description with contact information on Cornwall Triathlon website.
- * Corporate logo included in quarterly newsletters to all past and current athletes.
- * Media/photo release to announce sponsorship
- * Corporate logo on all documents, registration forms, posters, advertisements & promotions.
- * Corporate name/logo displayed on athletes and volunteer clothing in *large* print below the event sponsor.
- * Larger logo and link to corporate website visible on each page of the Cornwall Triathlon website.
- * Permission to add any product/information/service to athlete's registration package.
- * On-site corporate promotion.
- * Opportunity to speak during prize presentation on both days.
- * Prominent banner along the course.

Gold Sponsor:

INVESTMENT

\$2,500

FEATURES

- * Full company description with contact information on Cornwall Triathlon website
- * Corporate logo displayed on all documents, registration forms, posters, advertisements & promotions
- * Corporate name displayed on athletes and volunteer clothing in *medium* print below Platinum sponsors.
- * Logo and link to corporate website on Cornwall Triathlon website
- * Permission to add any product/information/service to athlete's registration package
- * On site corporate promotion.
- * Large Banner along the course.

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Silver Sponsor:

INVESTMENT \$1,500

FEATURES

- * Corporate name displayed on athletes and volunteers clothing
- * Logo displayed on each page of the Cornwall Triathlon website
- * Permission to add any product/information/service to athlete's registration package
- * On site corporate promotion.
- * Medium Banner provided and displayed on both event sites.

Bronze Sponsor:

INVESTMENT \$750

FEATURES

- * Permission to add any product/information/service to athlete's registration package.
- * Logo displayed at footer on each page of the Cornwall Triathlon website
- * Medium Banner provided and displayed on both event sites.

Marker Sponsor:

INVESTMENT \$250

FEATURES

- * Small Banner provided and displayed on both event sites.
- * Logo displayed at footer on each page of the Cornwall Triathlon website

In-Kind Sponsors: *

In-kind sponsors will be dealt with on an Individual basis, independently with Rob Allen, Chair, Cornwall Triathlon.

100% of sponsorship dollars go directly to the **Boys & Girls Club of Cornwall/SDG**. Funds are used to deliver their children and youth physical activity and health and wellness programs.

"I love the Boys & Girls Club because it is awesome. My favorite part is gym time."

Sam. BGC Member. Age 7



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SPONSORSHIP CONFIRMATION

Organization or Company Name:

Contact Name/Position (or staple business card here):

Address:

Tel:_____ E-Mail:_____

Level of Sponsorship

- Platinum (\$5,000)
- Gold (\$2,500)
- Silver (\$1,500)
- Bronze (\$750)
- Marker (\$250)
- Other _____

Description of Donation/Sponsorship:
